

TEN GAV ANNUAL REPORT 2024

BASIC NEEDS.
FOR THOSE IN NEED.








10 years of giving



ten gav תן גב

Basic needs. For those in need.

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A Decade of Impact: A Message From our Founders



Dear Friends,

Ten years ago, we launched Ten Gav with a simple yet powerful mission: to provide easy, direct access for donors worldwide to help vulnerable Israelis. What began as a small, passionate initiative has evolved into a trusted community of donors and partners dedicated to making a meaningful difference.

This past year brought unprecedented challenges. Following the events of October 7, we witnessed extraordinary generosity from our supporters. The trust we have built over the past decade with both our donors around the world and the social services agencies with whom we work in Israel enabled us to respond quickly and effectively, expanding our efforts to meet urgent and unforeseen needs. With your support, we reached more people in crisis than ever, providing vital assistance to families, evacuees, single mothers, reservist families, and at-risk children.

Our growth is a testament to your belief in our mission and our shared commitment to creating a brighter future for those in need. Reflecting on the past decade, we are determined to continue providing dignity, hope, and lasting impact—one life at a time.

Thank you for standing with us then and now. Together, we are stronger.

With gratitude,

Naomi and Vivi

Social Services Partnerships by City



Akko

Ariel

Ashkelon

Beit Shean

Beit Shemesh

Bat Yam

Bnei Brak

Dimona

Givatayim

Hadera

Harish

Hof HaCarmel

Holon

Jerusalem

Kfar Saba

Kiryat Arba

Kiryat Gat

Kiryat Malachi

Migdal HaEmek

Netanya

Netivot

Neve Yaakov

Ofakim

Or Akiva

Pardes Hanna

Ra'anana

Ramat Eshkol

Ramat Hasharon

Ramat Shlomo

Rishon LeZion

Sderot

Tel Aviv

Yokneam

Sharon Friedman, Social Worker,
Department for the Advancement of
Youth:

“

“Ten Gav fills a vital niche by offering support where others do not. This assistance has a tremendous impact on our clients—it’s like oxygen to breathe.”

Suzie Marciano-Dodfor, Director, Ofakim
Department of Social Services:

“

“Ten Gav has significantly improved the quality of life for families in need in Ofakim. Their support since the war began has been invaluable—both adaptable and deeply responsive. Beyond providing immediate aid, Ten Gav fosters a true partnership dedicated to creating lasting, meaningful change.”



Other Partners in the Community

Bar-Ilan University

One of the largest public research universities in Israel, main campus Ramat Gan

Be-Atzmi

Advances and supports people in underserved communities throughout Israel and helps them integrate into the workforce

Big Brothers Big Sisters

Accompanies and pairs volunteers with mentees in need of an older and supportive figure in their lives

Chabad, Kiryat Shmona

Operates a soup kitchen and medical clinic and provides material assistance to vulnerable populations in the city

Hamal Hanoach Daum

Facilitates connections between reservist soldiers and job opportunities

HaOgen

Provides practical support to families during the reservist's absence

Lehativ

Provides financial support, food, clothing, medical assistance, and food baskets to the needy

Lamerhav

A social-change program that provides multidimensional intervention in the lives of young adults without family backing

Lema'an Achai

Works with families to break the cycle of poverty

Mercaz HaChesed

Works together with Chabad Ashkelon to provide assistance to local residents

Telem

Emotional therapies for individuals, families and couples in need

Tenufa Bakehila

Home repair organization providing Israelis in need with homes that are safe, sanitary and nurturing

Reservists Wives Forum

Advocates for legislation benefiting reservists and their families

Yeladim Besikui

Provides support and opportunities to at-risk children and youth placed in residential group homes or foster families



Goods and Services Distributed in 2024

 **3069**
Items Distributed

 **5526**
Individual Recipients



2537
Summer Programs for Children



1215
Beds


362
Electrical Household Items


214
Computers


140
Mental Health Support


89
Course Tuitions


53
After School Programming


40
Support for Families of Reservists

The Ten Gav Bed Fund

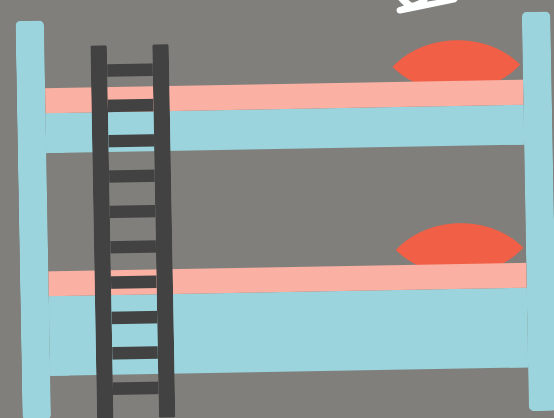
At Ten Gav, we believe that every child deserves a safe, comfortable place to sleep, no matter their circumstances. Ten Gav declared 2024 the **Year of the Bed**, reaching out to our social services partners around the country to initiate the distribution of beds to children in need.

Thanks to the generosity of our donors, Ten Gav has provided beds to more than 2,600 children across Israel—many of whom were sleeping on couches, worn-out mattresses, or sharing beds with parents and siblings. In the most challenging cases, children were sleeping directly on the floor.

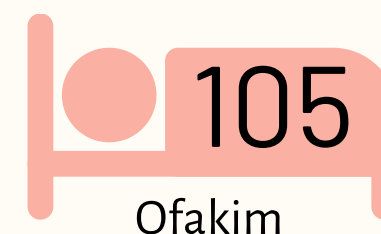
We recognize that without a good night's sleep, a child's ability to succeed both in school and on the playground is at risk. By providing these essential beds, Ten Gav is helping children thrive in all aspects of their lives.

This year Michal and Barak from Ofakim, parents to five young children, received a pull-out triple bunk bed from Ten Gav. Their youngest child has Down's Syndrome and Barak suffers from PTSD from his time in the army. Until recently, four of the children slept on old single beds which did not leave any room for a closet. They describe the arrival of the triple bunk bed as "truly a lifesaver!"

Every child deserves a bed



In 2024 we distributed 1,215 beds at a value of 1,681,718 ILS (470,116 USD)





Ten Gav's Response to October 7

In response to October 7 and the ongoing conflict, Ten Gav launched its **Emergency Relief Fund**, scaled up efforts and expanded funding to include:

Emergency accommodation for 550 evacuees from **Kiryat Shmona** and **Ashkelon** at **El Yam Resort, Netanya**

Direct assistance for 400 older Israelis living in community shelters in **Kiryat Shmona**

A 12-month therapeutic program for 60 Nova survivors in **Netanya**

Laptops for 150 evacuee children and teens from **Sderot** in pop-up schools around Israel

Tablets for 90 children with special needs in **Ofakim** and adults with special needs in **Ashkelon**

Tablets for 50 elderly Israelis in **Kiryat Malachi** isolated from their usual social activities

Laptops for 104 evacuee and reservist **Bar-Ilan University** students facing financial distress

Early intervention assessment and therapy for 70 children in **Ashkelon**

Basic needs and financial grants for 40 families of reservists

Since October 7, 2023 we have assisted 6,576 Israelis in need, providing goods, services, and financial grants totaling 5,482,102 ILS (1,518,513 USD)

Naomi K. Eisenberger
Director of The Good People Fund and long-term supporter:

“

Post October 7, it became obvious that the framework Ten Gav had created was solid and could address the new reality of a country torn apart by war, where hundreds of thousands of people were impacted personally.”





Helping Survivors of the Nova Festival

Since 2020, Ten Gav has partnered with **Netanya Social Services** to provide basic needs for vulnerable families.

In March 2024, we launched a 12-month support program for 40 young **Nova Festival** survivors living in and around Netanya, later expanding to 60.

The program includes rent and tuition assistance, psychological therapies, and group activities.



13 grants for
course tuition



24 grants for
rent assistance



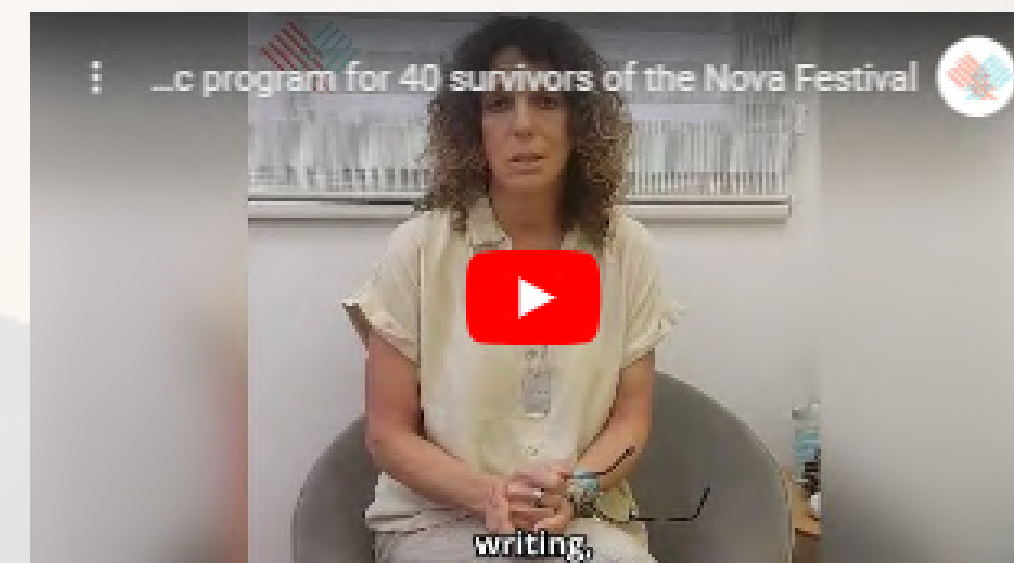
8 therapeutic group activities
and 5 private therapy
sessions (complementing
government services)

**In 2024, we provided goods and services in the amount of
202,210 ILS (56,926 USD) to 60 Nova survivors**

Einat HaTzamri Shavit, Social Worker, Netanya:

“

“Young Nova survivors arrived devastated - crying and shaking. Thanks to Ten Gav, we’ve been able to assist them with rent, academic scholarships, and support groups.”



Einat HaTzamri Shavit's, full video of thanks



Supporting Families of Reserve Soldiers

In December 2024, Ten Gav launched a campaign to support reservist families with basic needs and financial assistance, ensuring they can navigate financial challenges and avoid dependency on social services.

Although the government provides substantial compensation to reservists, many families still encounter financial hardships. Independent business owners often struggle with operational disruptions caused by prolonged absences. Dual-income households may experience reduced earnings, as some spouses—typically mothers—must scale back their work hours. Families already vulnerable to financial strain are particularly at risk.

Recognizing the importance of addressing these gaps, Ten Gav shifted from a responsive to a proactive approach, forging partnerships with **Hamal Hanoch Daum**, **HaOgen**, and **The Reservists Wives Forum** to identify and assist the families most in need. In December alone, 40 reservist families received critical support, including household appliances, beds, winter clothing, and financial assistance.

Each partner plays a vital role in this initiative: Hamal Hanoch Daum receives referrals from the Army's social services division, while HaOgen and The Reservists Wives Forum mobilize volunteers to directly support families on the home front. Ten Gav's streamlined application process ensures swift and efficient assistance without creating additional burdens for applicants.

Natalie and Yoav, parents of six young children, have struggled financially this past year. Since October 7, Yoav has served over 300 days in reserve duty. His government stipend is lower than his salary, and Natalie's work hours have been reduced due to increased responsibilities at home. Ten Gav helped by covering their children's school tuition and after-school program fees.

Looking ahead, Ten Gav is committed to expanding this initiative through new partnerships and continued support for reservist families in 2025 and beyond, making this vital work a priority for our donors and our mission.

In 2024, we provided goods and financial grants to 40 families valued at 206,543 ILS (57,508 USD)

Vivi Mann:

“

“Reservist families give so much to protect us, and they deserve our full support in return. A household appliance, beds for themselves or their children, tuition assistance or a financial grant can be the critical support that prevents a family from falling into financial crisis.”



Caring for the Vulnerable in Kiryat Shmona

By early 2024, it became evident that approximately 400 older adults and vulnerable residents, including those reliant on oxygen or dialysis, would remain in **Kiryat Shmona** despite the city's evacuation. Led by **Tal Orpaz, Director of Ten Gav Social Services Partnerships**, we collaborated with **Rabbi Yigal Tzipori**, the **Chabad** community leader who stayed behind, to provide critical support.

Through **Ten Gav's Emergency Relief Fund**, we delivered essential supplies including radiators, generators, and refrigerators to residents sheltering under difficult conditions. These large-scale deliveries had an immediate positive impact on these residents' well-being.

In December, **Vivi Mann** and **Naomi Brounstein** visited Kiryat Shmona to assess the city's condition firsthand and to hear from Rabbi Tzipori and city officials about the community's experience and ongoing needs.

In 2024, we provided 400 residents with household appliances and generators valued at 186,081 ILS (51,211 USD)

Rabbi Yigal Tzipori, Chabad Kiryat Shmona:

“

Thank you to Ten Gav for essential items benefiting Kiryat Shmona residents, including generators, clothes dryers, washing machines, fridges, toaster ovens, hotplates, kettles, and electric urns.”





[Watch Rabbi Tzipori's full video of thanks.](#)

Summer and After-School Support for At-Risk Children



Thanks to the generous support of donors to **Ten Gav's Emergency Relief Fund**, we embarked on a campaign to support Israeli children in need through two key initiatives: summer programming and year-long after-school programs. These efforts were designed to provide children with safe, structured environments while alleviating the challenges faced by families, particularly those impacted by the war.

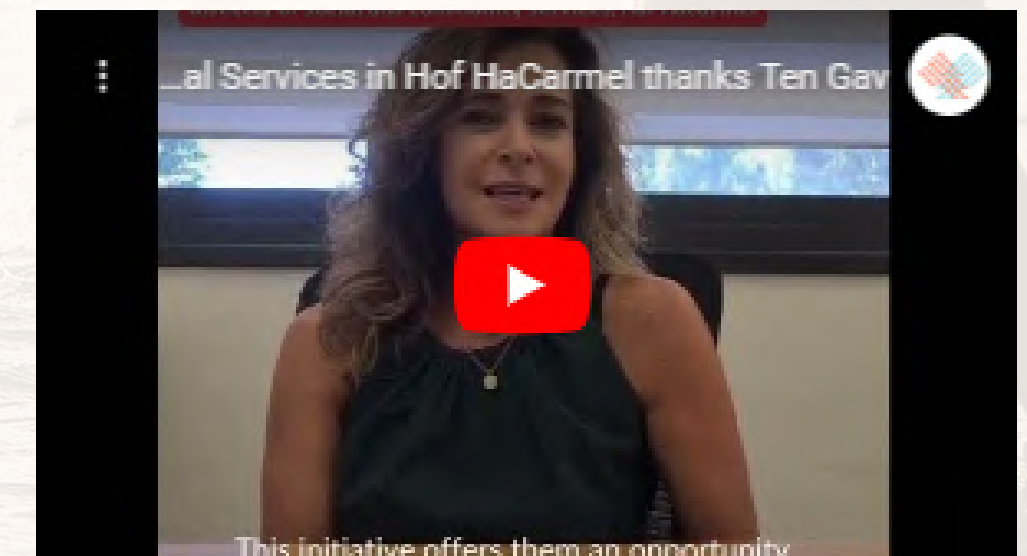
 **Summer Programming:** In 2024, Ten Gav funded summer camps and pool memberships for children in 11 cities, including war-affected areas like **Netivot, Dimona, and Ofakim**. Many of these children came from single-parent or working families for whom August presented significant challenges. These activities allowed children to enjoy enriching experiences while easing the burden on their parents.

 **After-School Programs:** With formal education ending early, children often face unstructured afternoons, which could negatively impact their well-being. To address this, Ten Gav is supporting year-long after-school care and healthy lunches for 23 children in **Beit Shean** and 30 children in **Harish**. Many of these children are from reservist families, who face additional financial and emotional strain.

In 2024, we distributed 526,920 ILS (147,311 USD) for summer and after-school care, benefiting 2,590 children across 12 cities

Dr. Dana Rubin Tzachar, Director of Social Services, Hof HaCarmel:

“This gift was a ray of sunshine to families who could not afford summer camps during this complex time.”



Watch Hof HaCarmel Director of Social Services, Dr. Dana Rubin Tzachar's full video of thanks.

Assisting Needy Families in Harish



In 2024, Ten Gav established a partnership with the **Harish Department of Social Services** to support the city's growing population, including many young reservist families.

With many fathers and husbands serving extended reserve duty, families faced heightened difficulties throughout the year. In 2024, we provided critical support for vulnerable children in Harish.



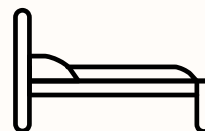
Summer day camps and pool passes for 175 children



A 3-day camp during Yom Kippur and Sukkot for 41 children of reservists



Year-long after-school care for 30 children



Beds for 50 children

In 2024, we distributed 220,763 ILS (62,052 USD) in goods and services to assist vulnerable families in Harish

Sharon Shukri, Social Worker, Harish:

“For children exposed to dangerous situations and spending long hours at home, access to after-school care is invaluable.”



Watch Harish social worker Sharon Shukri's full video of thanks.

Course Tuitions for Single Mothers and At-Risk Youth



At Ten Gav, we understand that education and skills training are key to unlocking brighter futures by enhancing self-esteem and increasing employment opportunities. That's why we prioritize funding tuition for individuals who stand to gain the most—from short-term courses in bookkeeping and nail artistry to full university degrees. These educational opportunities directly improve job prospects and help individuals gain the qualifications needed to secure stable, well-paying jobs.

Ten Gav plays a vital role in supporting women who have experienced domestic violence, particularly those transitioning out of shelters—an especially vulnerable time when they are at high risk of returning to abusive situations. By funding tuition for job skills training and educational programs, we empower these women to build independent, self-sufficient lives for themselves and their children, helping them regain control and stability.

In 2024 we gave out 89 course tuitions at a value of 391,783 ILS (109,504 USD)

In 2024, we helped Adaya from Ofakim with tuition for her criminology degree. A single mother raising a child with special needs, she shared: "Your support was not only financial but also a source of strength and encouragement during a challenging time. It helped me believe in myself and my ability to achieve my goals. Thank you from the bottom of my heart!"

Another key area of focus is youth at-risk. In collaboration with a network of social services agencies and NGOs, we provide tuition support for these young people to access education and vocational training. We believe in their potential to lead productive, independent lives. By giving them the tools to succeed, we help break the cycle of disadvantage and open doors to future employment.

In 2024, Ten Gav funded a **Magen David Adom First Aid Training (EMT)** program for 16 at-risk young adults in Jerusalem, in partnership with the **Department for the Advancement of Youth (Jerusalem Municipality)** and the **Center for Training, Employment, and Legal Counseling**. The six-month part-time course provided participants, aged 18-26, with essential life-saving skills and valuable job training.

Staying Connected with Laptop Computers

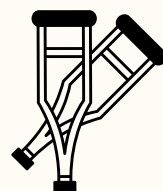


Computers remain one of Ten Gav's most requested items, providing critical access to remote education, social support networks, and essential learning resources. They enhance independence, improve learning outcomes, and help reduce isolation.

During 2024, Ten Gav distributed laptops to:



104 financially challenged reserve soldier students and evacuees at **Bar-Ilan University**



7 wounded soldiers at **Tel Hashomer Hospital's** rehabilitation center



40 children who lost first-responder parents during the war, in partnership with **Big Brothers Big Sisters Israel**



19 individuals in need, including single mothers, youth at-risk, and ill adults

In 2024, we distributed 214 laptops valued at 289,073 ILS (80,796 USD)

Professor Amnon Albeck, Rector, Bar-Ilan University:

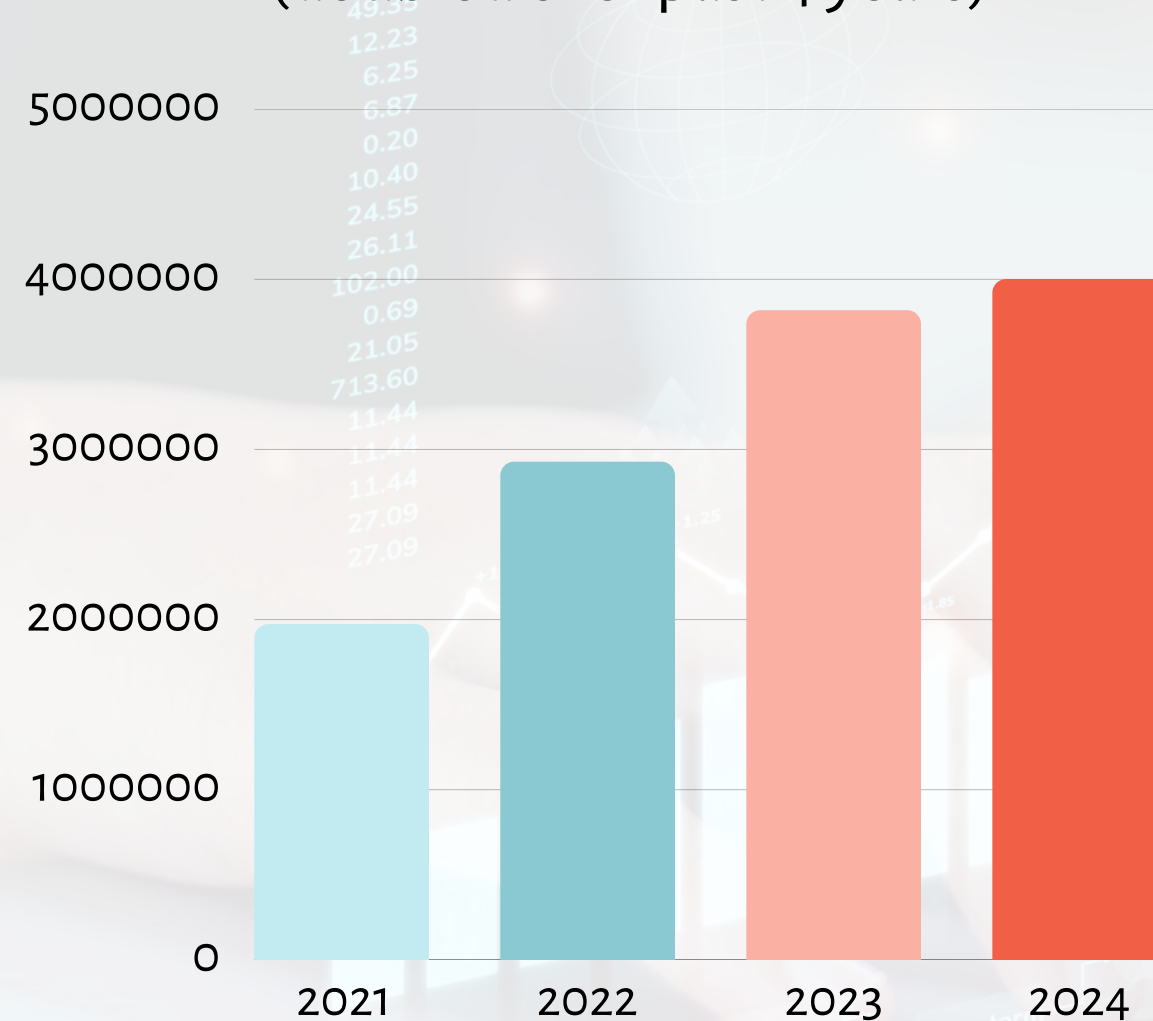
“Thank you for providing our students with computers—this is a life-changing contribution. Without this support, many would have been forced to quit their studies and lose an entire year.”



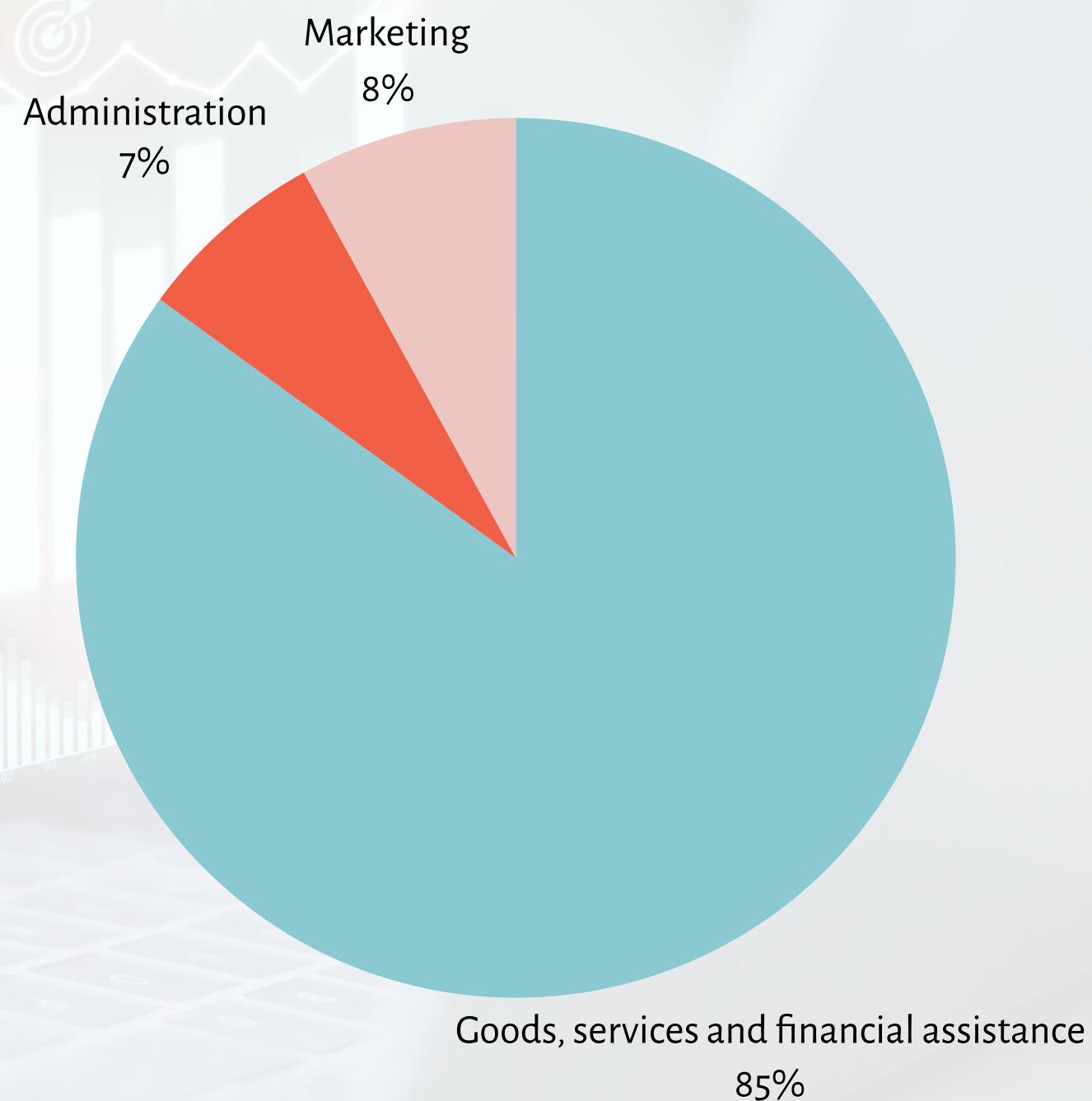
Watch Rector, Professor Amnon Albeck of Bar-Ilan University's full video of thanks.

Financial Overview

Value of Goods and Services Distributed (ILS)
(doubled over past 4 years)



Expenditure Breakdown 2024



A CLOSER LOOK AT WHO WE ARE HELPING

IN 2024 WE HELPED

5526

ISRAELIS-IN-NEED



3711 CHILDREN AND YOUTH-
AT-RISK

439 CHILDREN AND ADULTS
WITH SPECIAL NEEDS

308 OLDER ADULTS

225 SINGLE MOTHERS

278 FAMILY MEMBERS
OF RESERVISTS

ORGANIZATIONAL AND CONTACT DETAILS

BOARD OF DIRECTORS

Naomi Brounstein

Founder and Voluntary Co-Chair

Vivi Mann

Founder and Voluntary Co-Chair

Joseph Gitler

Jonathan Koschitzky

Jeff Kupietzky

VOLUNTEERS

Shira Deitcher - Approvals Committee

Mindy Schapiro - Copywriting

Michelle Yampolsky - Translation

STAFF

Tal Orpaz – Social Services Partnerships

Anna Menzies Hecht – Resource Development

Yocheved Singer - Marketing

Galia Gilad – Graphic Design

Irit Weinberg - Systems

Neemi Segal – Donor Relations

Yael Lenga – Supply Chain

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